

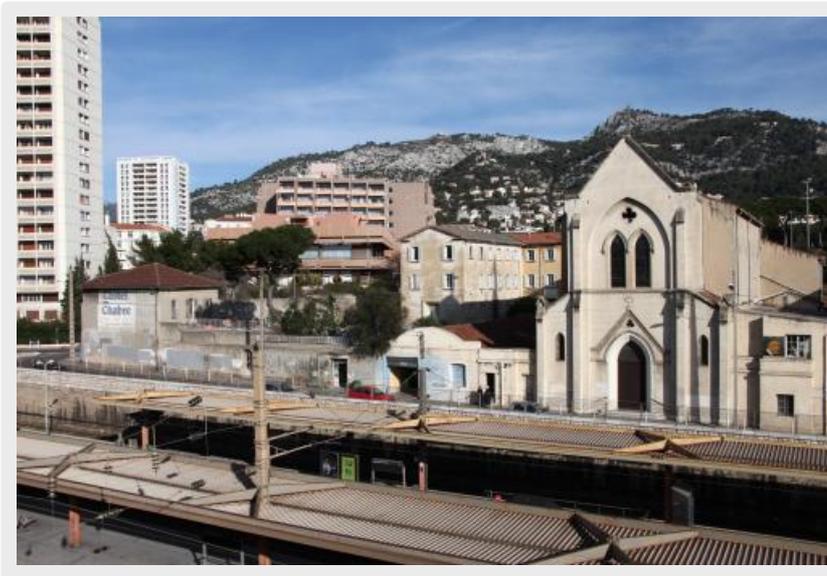


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## DEVELOPMENT

# A strategic position

At the centre of Provence-Alpes Côte d'Azur region, Toulon city area, economic engine of the Var department, benefits from a strategic position on the Mediterranean basin. At the boundaries of Côte d'Azur and Alpes-de-Haute Provence, its varied reliefs nestled between the sea and the mountains make a privileged territory of it.



With more than 500,000 inhabitants, the urban area of Toulon is the French 10th urban area (source: Ministère de l'intérieur). Over the last years, the touristic activity of Toulon City has experienced a great development. Consequently, the city has been certified as a "touristic City" since 2011. With more than 250,000 cruise passengers in 2010, the "Eastern Harbour" is the 4th French cruise port (behind Marseille, Nice/Cannes and Ajaccio). The capital city of the Var department strengthens its attractiveness and plays a major part within the area, following the example of Nice and Marseille.

## Accessibility

- TGV to Lyon, Paris and North Europe (5 million passengers are expected at Toulon City railway station by 2020)
- Toulon-Hyères international airport
- Maritime connections to Corsica and Turkey (Toulon is the leader for Corsica-Continent connections with 1,500,000 passengers per year, that is twice as many as Marseille or Nice)
- Great Mediterranean cruise ships berth
- Road networks:
  - ➤ Marseille: 60km
  - ➤ Sophia Antipolis: 130 km
- Public transportation:
  - ➤ "Mistral" Network : a €1.40 single fare over the whole 12 urban districts of Toulon city conurbation
  - ➤ Varlib: long distance network of the Var department with 86 lines and a €2 single fare

## Toulon City conurbation in numbers

- 12 urban districts: Carqueiranne, La Crau, La Garde, Hyères-les-Palmiers, Ollioules, Le Pradet, Le Revest-les-Eaux, Saint-Mandrier-sur-Mer, Six-Fours-les-Plages, La Seyne-sur-Mer, Toulon, La Valette-du-Var.
- 424,390 residents (INSEE 2008)
- 200 km of coasts (Hyères islands included)
- 36,654 ha.
- More than 27,000 firms (source: INSEE):
  - ➤ 5.8% industry
  - ➤ 10.2% construction
  - ➤ 23.5% trades and repairs
  - ➤ 60.4% services
- Near 125,000 employees:
  - ➤ Productive sphere: 20.4%

- ➤ Residential economy: 47.7%
- ➤ Civil Service: 31.9%
- Research and higher education
  - ➤ Near 15,000 students
  - ➤ University (Humanities and Languages, Communication and media, Law, Economics, Management, Sciences and technologies, Sports)
  - ➤ 3 engineering schools (Electronics and digital technology, Mechanics, Sciences of the sea)
  - ➤ IFREMER and CNRS-INSU Research centres
  - ➤ Graduate school of Commerce and Technology (Euromed Toulon)
  - ➤ Design school
  - ➤ Higher school of arts
- Conservatoire National à Rayonnement Régional (Conservatory for Music)
- 2 duty-free urban zones one of each is located in the heart of the city

Focus

Find out more

### Points clés



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